



# PHARMACY SHARK TANK APPLICATION

2 – 4 August 2024 | ICC Sydney | PSA24.com.au

## PHARMACY SHARK TANK:

PSA are seeking innovative ideas and solutions to addressing unmet clinical needs and advancing patient care and pharmacy practice – across all settings!

Only four submissions will be selected by the Shark Tank Review Committee to present their concept or innovation to the “sharks” in front of a captive audience at PSA24. All finalists will receive a complimentary day registration to PSA24 on Friday 2 August to pitch their idea.

Each finalist will have **5 min to present their concept followed by 5 minutes of questions from the sharks and live audience.** The sharks will consist of industry leaders, strategists and investors.

Each Shark will decide where they choose to invest their money and there will also be a People’s Choice award at the event. All winners will be announced at the conclusion of the session.

Winners can use their prize money to advance their innovation and move a step closer to it becoming a reality. Total of \$10,000 is to be awarded at PSA24.



## ELIGIBILITY:

The competition is open to individuals and teams consisting of registered pharmacists in Australia (provisional registration is accepted) There is no entry fee.

The concept must be original and innovative, and solve an existing challenge related to health or patient care, or enhance the practice of pharmacy across various settings

### Criteria

Each applicant is expected to submit an outline of their concept addressing the following criteria:

- Title (max 50 characters)
- Leader (individual or team)
- Concept description (up to 700 words)
- Concept goals (1 paragraph)
- Needs analysis (up to 700 words)
- Anticipated budget (1 paragraph)
- Timeline and stage of development (up to 700 words)

### Judging criteria

Entries will be judge on the following basis:

- Concept innovation
- Relevance and importance to solve an existing challenge related to health or practice care, or enhance the practice of pharmacy across various settings
- Viability and potential
- Appeal and design

### Prize

A total of \$10,000 up for grabs. Winners will be selected and announced at the conclusion of the session.

## IMPORTANT DATES:

26 February 2024	9.00 am competition opens.
2 June 2024	11.59 pm competition closes - No late submissions accepted.
14 June 2024	The top four (4) finalists will be contacted and invited to attend the Pharmacy Shark Tank at PSA24.
2 August 2024	The Shark Tank competition will take place on stage at PSA24. Prizes and winners will be announced at the close of the session.

## TO APPLY:

Title:

Leader:

Concept  
Description:

Concept  
goals:

Needs  
analysis:

## TO APPLY:

Anticipated  
budget:

Timeline &  
stage of  
development:

### Lead participant details

Name(s):

Leader's mobile:

Email:

I (we) accept terms and conditions

See [www.PSA24.com.au](http://www.PSA24.com.au) for terms and conditions.

Signature:

Date:

Please return completed form to **conference@psa.org.au** no later than 2 June 2024